

### **A Conservative Majority**

Toronto, October 16<sup>th</sup> – In a random sampling of public opinion taken by The Forum Poll™ among 1226 Canadian voters, amongst those decided and leaning, if an election were held today the Conservative party would secure support from 4 in 10 (41%), while the Liberals would secure support from about one-third (32%).

The NDP sees support from one-sixth (15%) and the Green party sees support from about 1 in 10 (7%).

Few say they are supporting either the BQ (4%) or another party (1%).

Those respondents more likely to vote Conservative include those aged 35 to 44 (47%) and 45 to 54 (46%), males (49%), those earning \$80,000 to \$100,000 (48%), the wealthiest (45%), the least educated (49%), and those living in Alberta (69%).

Those respondents more likely to vote Liberal include those aged 55 to 64 (38%) and 65 and above (35%), females (34%), the wealthiest (40%), and those living in Ontario (36%), Manitoba and Saskatchewan (35%), and Atlantic Canada (34%), or Québec (33%).

#### Seat breakdown

If the election were held today, we project these results would see a Conservative majority government with 184 seats. The Liberals would serve as opposition with 113 seats, and the NDP would serve as third party with 33 seats.

The BQ would win 7, and the Green Party would win 1.

"The Conservatives have a strong lead over the Liberals right now," said Dr. Lorne Bozinoff, President of Forum Research. "The expected bump from the successful renegotiation of the free trade agreement seems not to have materialized for Trudeau's Liberals. One question that's worth asking about one year away from an election: right now, are prospective voters supporting the Conservatives or turning away from the Liberals?"

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

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#### Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1226 randomly selected Canadian Voters. The poll was October 7-10, 2018.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on a Candidate's ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll<sup>TM</sup> and other polls may be found at Forum's poll archive at  $\underline{\text{forumpoll.com}}$ .

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#### **Support Trending**

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
October 7 <sup>th</sup> -10 <sup>th</sup> , 2018	1226	41	32	15	7	4	1
August 10-12, 2018	1777	42	36	15	4	2	1
May 15 <sup>th</sup> -16 <sup>th</sup> , 2018	1484	46	30	18	4	2	1
April 19 <sup>th</sup> -20 <sup>th</sup> , 2018	1585	43	30	14	8	4	1
February 27 <sup>th</sup> -March 1 <sup>st</sup> , 2018	941	46	34	14	3	2	1
January 22 <sup>nd</sup> -24 <sup>th</sup> , 2018	1408	43	38	12	3	3	0
December 12 <sup>th</sup> -14 <sup>th</sup> , 2017	1284	39	38	12	5	5	1
November 4 <sup>th</sup> -6 <sup>th</sup> , 2017	1281	38	36	14	6	6	1
September 13 <sup>th</sup> -14 <sup>th</sup> , 2017	1350	39	35	15	4	5	1
August 16 <sup>th</sup> -17 <sup>th</sup> , 2017	1150	35	42	14	4	4	1
June 6 <sup>th</sup> -8 <sup>th</sup> , 2017	1483	34	42	12	6	5	1
April 21st-24th, 2017	1479	35	35	17	7	5	1
Mar 22 <sup>nd</sup> - 23 <sup>rd</sup> , 2017	1029	38	36	15	4	6	0
Feb. 24 <sup>th</sup> - 26 <sup>th</sup> , 2017	1340	35	39	15	4	7	1
Jan. 19 <sup>th</sup> -21 <sup>st</sup> , 2017	1332	36	42	12	5	4	1
Dec. 6 <sup>th</sup> -8 <sup>th</sup> , 2016	1304	34	42	12	6	5	1
November 9 <sup>th</sup> -10 <sup>th</sup> , 2016	1474	28	51	11	5	4	1
October 11 <sup>th</sup> -12 <sup>th</sup>	1384	30	49	12	4	5	1
September 20-21 <sup>st</sup> , 2016	1326	34	47	9	3	6	0
September 7 <sup>th</sup> , 2016	1370	30	48	11	4	5	0
August 6 <sup>th</sup> , 2016	1345	31	50	10	4	4	1
July 6 <sup>th</sup> , 2016	1429	28	52	11	3	5	1
June 7 <sup>th</sup> , 2016	2271	32	49	10	4	4	1
April 4 <sup>th</sup> -5 <sup>th</sup> , 2016	1455	28	51	12	3	6	1
March 15 <sup>th</sup> , 2016	1567	34	46	12	3	4	1
Feb. 16 <sup>th</sup> -17 <sup>th</sup> , 2016	1406	32	49	10	5	3	1
Dec. 6 <sup>th</sup> -8 <sup>th</sup> , 2015	1369	32	46	13	4	4	1
November 17 <sup>th</sup> , 2015	909	37	45	10	3	4	1
Nov. 4 <sup>th</sup> -7 <sup>th</sup> , 2015	1256	25	55	12	3	4	1
Election: Oct. 19 <sup>th</sup> , 2015		32	40	20	3	5	0
October 18 <sup>th</sup> , 2015	1373	30	40	20	3	6	1
Oct. 13 <sup>th</sup> -14 <sup>th</sup> , 2015	1438	31	37	24	2	6	1
Oct. 9 <sup>th</sup> , 2015	1427	31	37	23	3	5	1

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#### **Seat Distribution Projection Trending**

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%	Cons	Lib	NDP	Green	Bloc	Other
October 7 <sup>th</sup> -10 <sup>th</sup> , 2018	184	113	33	1	7	0
August 10-12, 2018	174	140	23	1	1	0
May 15 <sup>th</sup> -16 <sup>th</sup> , 2018	234	72	30	1	1	0
April 19 <sup>th</sup> -20 <sup>th</sup> , 2018	207	100	23	2	6	0
February 27 <sup>th</sup> -March 1 <sup>st</sup> , 2018	213	99	24	1	1	0
January 22 <sup>nd</sup> -24 <sup>th</sup> , 2018	181	142	14	1	0	0
December 12 <sup>th</sup> -14 <sup>th</sup> , 2017	147	166	15	1	9	0
November 4 <sup>th</sup> -6 <sup>th</sup> , 2017	148	164	15	2	11	0
September 13 <sup>th</sup> -14 <sup>th</sup> , 2017						
•	169	130	26	1	12	0
August 16 <sup>th</sup> -17 <sup>th</sup> , 2017	105	211	16	1	5	0
June 6 <sup>th</sup> -8 <sup>th</sup> , 2017	113	204	15	1	5	0
April 21st-24th, 2017	137	152	36	1	12	0
Mar 22 <sup>nd</sup> – 23 <sup>rd</sup> , 2017	170	128	26	1	13	0
February 24 <sup>th</sup> – 26 <sup>th</sup> , 2017	120	174	20	1	23	0
January 19 <sup>th</sup> – 21 <sup>st</sup> , 2017	131	187	15	1	4	0
Dec. 6 <sup>th</sup> -8 <sup>th</sup> , 2016	135	180	18	1	4	0
November 9 <sup>th</sup> -10 <sup>th</sup> , 2016	72	257	8	1	0	0
October 11 <sup>th</sup> -12 <sup>th</sup>	83	240	14	1	0	0
September 20-21st, 2016	111	219	7	1	0	0
September 7 <sup>th</sup> , 2016	87	238	8	1	4	0
August 6 <sup>th</sup> , 2016	81	246	10	1	0	0
July 6 <sup>th</sup> , 2016	55	278	5	0	0	0
June 7 <sup>th</sup> , 2016	98	230	9	1	0	0
April 4 <sup>th</sup> -5 <sup>th</sup> , 2016	74	256	5	1	2	0
March 15 <sup>th</sup> , 2016	111	215	11	1	0	0
February 16 <sup>th</sup> -17 <sup>th</sup> , 2016	91	240	6	1	0	0
December 6 <sup>th</sup> -8 <sup>th</sup> , 2015 November 17 <sup>th</sup> , 2015	99	224 222	14 6	0	0	0
November 4 <sup>th</sup> -7 <sup>th</sup> , 2015	108 57	276	5	0	0	0
Election: October 19th, 2015	99	184	44	1	10	0
October 18 <sup>th</sup> , 2015	109	171	46	1	11	0
Oct. 13 <sup>th</sup> -14 <sup>th</sup> , 2015	114	127	77	1	19	0
October 9 <sup>th</sup> , 2015	116	145	69	1	7	0
October 5 <sup>th</sup> -6 <sup>th</sup> , 2015	122	120	94	1	1	0
September 28-29 <sup>th</sup> , 2015	151	76	104	1	6	0
September 21-23 <sup>rd</sup> , 2015	125	107	104	1	1	0
September 18 <sup>th</sup> , 2015	145	97	95	1	0	0
September 14-15 <sup>th</sup> , 2015	138	86	113	1	0	0

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#### **Voter intention**

If a federal election were held today, which party are you most likely to vote for? + If you haven't made up your mind, which party are you leaning toward at this time?

[Decided/Leaning]

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1156	188	158	176	250	384	624	510
Conservative	41	34	47	46	41	42	49	35
Liberal	32	31	26	26	38	35	29	34
<b>New Democratic</b>	15	22	13	16	9	13	11	18
Green	7	8	8	8	6	5	7	7
<b>Bloc Quebecois</b>	4	4	5	3	5	5	4	5
Other	1	1	1	1	1	1	1	1

#### Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1156	116	163	167	167	114	251
Conservative	41	20	41	32	44	48	45
Liberal	32	29	26	31	34	31	40
New Democratic	15	24	15	22	12	13	9
Green	7	15	10	7	4	6	5
<b>Bloc Quebecois</b>	4	10	7	8	4	1	1
Other	1	2	1	1	1	1	0

#### Region

%	Total	ATL	QC	ON	MB/SK	AB	ВС
Sample	1156	60	271	524	46	122	133
Conservative	41	53	22	42	55	69	34
Liberal	32	34	33	36	35	15	31
New Democratic	15	9	17	16	6	8	23
Green	7	5	8	6	4	8	11
Bloc Quebecois	4	0	18	0	0	0	0
Other	1	0	1	1	1	0	1

### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603





For more information: Lorne Bozinoff, Ph.D. President

Forum Research Inc. Tel: (416) 960-9603 Fax: (416) 960-9602

E-mail: <a href="mailto:lbozinoff@forumresearch.com">lbozinoff@forumresearch.com</a>

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